



Writing Guide for BeginClimbing.com

We know you can write, but following our best practices for content writing will help our visitors find what they are looking for easily and quickly.

Gear Guides

A gear guide needs to explain all the jargon and important parts of a piece of gear. We need to include at least 5 of the most common choices in a category and explain the benefits and drawbacks of each choice. At the top should be the author's particular choice with a clear and factual reason for why they chose that particular model.

Include the Manufacturer or Retailer link for that product so people can easily find it.

Gear Article checklist

1. Purpose of this gear
2. How to select this gear
3. List of top choices
4. Photo or video of how the gear is used properly, and how it could be used improperly

Skills Guide Checklist

1. For what level of climber is this skill and skill exercise appropriate?
2. What gear or equipment is needed to perform this skill or exercise?
 - a. Make authentic product recommendations for different skill levels and budgets. If there is a free way to do it, tell us about that too!
3. What are the ways to do it correctly?

- a. Photo or video
4. What are the ways people do it incorrectly?
 - a. Photo or video
5. What are the health and safety concerns of this move, skill, or exercise?
6. How often should this be practiced?

Movie Review Checklist

Film reviews need to be emotionally engaging. This is for advanced writers. Can you take the challenge?

1. Film title (year)
2. Film length
3. Colorful and original intro of why someone should (or shouldn't) watch this film
4. Clearly define the target audience. Adventure movie, for hard core climbers, for everyone, appropriate for kids (language, violence)?
5. Brief summary of the plot
 - a. Memorable quotes
6. Vocabulary list
 - a. What words would a novice be confused by?
 - i. Trad, mantle, alpine, etc.

Contact Us

Email brian@beginclimbing.com with Subject Line "Writers Wanted!" to express your interest and receive rate information. So that your inquiry is not missed, please do not contact us via social media or website comments. No phone calls, please!

Last updated: January 19, 2019